

Table 8: Summary of Single Equation Tobit Parameter Estimates (Standard Errors in Parenthesis)

	Fluid Milk	Other Milk Products	Soft Dairy Products	Cheese	All Other Foods
Intercept	-10.92 (1.94) ***	-19.55 (1.22) ***	-3.87 (0.29) ***	-6.05 (0.43) ***	94.98 (8.36) ***
Price Fluid	-8.77 (1.49) ***	0.89 (0.71)	-0.26 (0.28)	-0.26 (0.42)	-10.36 (7.67)
Price Other	-14.07 (4.13) ***	12.51 (1.12) ***	0.02 (0.57)	-0.13 (0.85)	-29.48 (15.46) *
Price Soft	-2.14 (41.63)	-17.23 (21.76)	0.60 (4.71)	-15.35 (8.62) *	-115.80 (183.15)
Price Cheese	-10.89 (3.91) ***	-9.11 (1.92) ***	-2.23 (0.51) ***	-2.23 (0.71) ***	15.68 (16.62)
Price All Other Food	8.25 (2.61) ***	-4.53 (1.88) **	1.29 (0.33) ***	1.37 (0.58) **	-68.16 (8.65) ***
Total Expenditure	30.83 (7.17) ***	28.31 (6.15) ***	5.36 (1.11) ***	6.52 (1.85) ***	97.69 (30.77) ***
Squared Total Expenditure	-2.09 (0.81) ***	-278.28 (62.29) ***	-2.95 (0.61) ***	-23.48 (11.44) **	-25.77 (3.70) ***
Total Expenditure *Family Size	-0.46 (0.15) ***	0.05 (0.08)	-0.05 (0.02) **	0.01 (0.03)	-0.16 (0.59)
Family Size	2.54 (0.30) ***	0.15 (0.16)	0.13 (0.04) ***	-0.08 (0.06)	14.72 (1.29) ***
Refrigerator	19.75 (0.84) ***	1.28 (0.43) ***	0.96 (0.12) ***	1.03 (0.27) ***	25.16 (3.87) ***
Education 1: 1 Year of Primary Schooling	4.81 (1.09) ***	0.92 (-0.57) *	0.46 (0.16) ***	0.31 (0.22)	2.59 (4.90)
Education 2: 1 Year of Secondary Schooling	12.78 (1.39) ***	1.82 (0.72) **	0.92 (0.20) ***	1.03 (0.16) ***	-2.78 (6.57)
Education 3: 1 Year of Preparatory or Vocational Schooling	10.75 (1.72) ***	4.75 (0.84) ***	1.32 (0.25) ***	1.38 (0.31) ***	-9.37 (8.34)
Education 4: 1 Year of University	11.89 (1.56) ***	4.09 (0.78) ***	1.49 (0.23) ***	1.65 (0.28) ***	-2.81 (7.49)
Sigma	1340.18 (24.71) ***	171.21 (6.81) ***	22.03 (0.58) ***	21.88 (0.93) ***	36034.13 (482.90) ***

\*\*\* statistically significant at the 99% level.

\*\* statistically significant at the 95% level.

\* statistically significant at the 90% level.

Table 9: Unconditional Total Effect Elasticities  
(Approximate, Asymptotic Standard Errors in Parentheses).

	Fluid Milk	Other Milk Products	Soft Dairy Products	Cheese	All Other Foods
Fluid Milk Price	-0.440 (0.05) ***	0.172 (0.04) ***	-0.406 (0.06) ***	0.035 (0.04)	0.056 (0.03) **
Other Dairy Products Price	-0.373 (0.06) ***	0.107 (0.03) ***	-0.019 (0.06)	-0.045 (0.05)	-0.021 (0.04)
Soft Products Price	0.156 (0.08) **	-0.223 (0.11) **	0.066 (0.08)	0.180 (0.09) **	0.116 (0.08) *
Cheese Price	-0.165 (0.07) ***	0.047 (0.07)	-0.144 (0.09) *	-0.777 (0.10) ***	0.082 (0.06) *
Price All Other Foods	0.309 (0.03) ***	0.156 (0.03) ***	0.321 (0.04) ***	0.346 (0.04) ***	-0.789 (0.05) *
Total Expenditures	0.08 (0.01) *	0.06 (0.01) ***	0.20 (0.03) ***	0.10 (0.01) ***	0.15 (0.01) ***
Family Size	0.32 (0.03) ***	0.13 (0.03) ***	0.02 (0.04)	0.13 (0.03) ***	0.62 (0.04) ***

\*\*\* statistically significant at the 99% level.

\*\* statistically significant at the 95% level.

\* statistically significant at the 90% level.

Table 10: Unconditional Marginal Effects (Intercept Shifters) of Categorical Regressors (No Education, No Refrigerator Reference).

	Fluid Milk	Other Milk Products	Soft Dairy Products	Cheese	All Other Foods
Refrigerator	11.77 ***	0.16 ***	0.13 ***	0.35 ***	24.91 ***
Education: 1: 1 Year of Primary Schooling	2.87 ***	0.11 *	0.06 ***	0.10	2.57
Education 2: 1 Year of Secondary Schooling	7.62 ***	0.23 **	0.13 ***	0.35 ***	-2.75
Education: 3: 1 Year of Preparatory or Vocational Schooling	6.41 ***	0.59 ***	0.18 ***	0.47 ***	-9.28
Education 4: 1 Year of University	7.09 ***	0.51 ***	0.20 ***	0.56 ***	-2.78

\*\*\* statistically significant at the 99% level.

\*\* statistically significant at the 95% level.

\* statistically significant at the 90% level.

Table 11: Summary of OLS Estimates of Double Log Dairy Demand Functions.

	Fluid Milk		Soft Products		Other Milk Products		Cheese		Other Food	
Number of Consumers	6,472		1,350		1,476		3,695		10,746	
PROB(Consumption)	0.596		0.124		0.136		0.341		0.990	
	Estimate Elasticity		Estimate Elasticity		Estimate Elasticity		Estimate Elasticity		Estimate Elasticity	
Intercept	2.80	1.67	1.09	0.14	2.43	0.33	1.52	0.52	2.49	2.46
Income	0.19	0.11	0.25	0.03	0.02	0.00	0.21	0.07	0.40	0.40
Price Fluid Milk	-0.29	-0.17	-0.03	0.00	0.22	0.03	0.10	0.03	-0.05	-0.05
Price Soft Products	-0.01	0.00	-0.54	-0.07	0.02	0.00	-0.04	-0.01	-0.02	-0.02
Price Other Dairy	-0.12	-0.07	0.04	0.01	-0.59	-0.08	-0.08	-0.03	0.04	0.04
Price Cheese	-0.01	-0.01	-0.11	-0.01	0.25	0.03	-0.46	-0.16	-0.05	-0.05
Price Other Food	0.06	0.03	0.06	0.01	-0.02	0.00	0.02	0.01	-0.49	-0.48
Family Size	0.06	0.04	0.00	0.00	0.03	0.00	0.02	0.01	0.07	0.07
Refrigerator	0.28	0.16	0.17	0.02	-0.02	0.00	0.15	0.05	0.00	0.00
Primary Education	0.02	0.01	-0.13	-0.02	-0.02	0.00	-0.09	-0.03	0.00	0.00
Secondary Education	0.08	0.05	-0.22	-0.03	-0.04	-0.01	-0.16	-0.05	-0.03	-0.03
Prep/Vocational	0.08	0.05	-0.13	-0.02	0.10	0.01	-0.12	-0.04	-0.10	-0.10
University	0.09	0.06	-0.08	-0.01	0.22	0.03	-0.05	-0.02	-0.20	-0.20